

The belairdirect Scholarship Program Opens April 30, 2026

Building on our History of Supporting Customers and Communities

For many Canadian students, the jump from high school to post-secondary education is a thrilling transition into adulthood, but one that comes with new financial responsibilities.

At belairdirect we understand the challenges faced by students during their pursuit of higher education, and we are proud to offer scholarships to help them achieve their dreams.

This year, Belair Insurance Company Inc. ("belairdirect") is pleased to offer 50 scholarships worth \$1000. To apply, the student must be:

- a resident of a province or territory of Canada;
- completing high school in 2026;
- have a minimum cumulative average of 80% over the last three terms of available marks, and
- enrolled in an undergraduate program on a full-time basis for the 2026-2027 academic year at a recognized publicly funded Canadian post-secondary institution or CEGEP (if living in the province of Quebec).

Students must also fall into at least **one** of the following categories:

- Be a member of a belairdirect recognized group* (policy not required); OR
- Have a parent/guardian or grandparent who is a member of a belairdirect recognized group* (policy not required).

**The Scholarship Program is available only to members of a recognized group, defined as an Affinity Partner that is a professional association, alumni association, union or other group that has an insurance program agreement currently in force with belairdirect Agency Inc. ("Belair"). Employees of Belair or Intact Financial Corporation ("IFC") are not considered a recognized group by virtue of their employment and are therefore not eligible to apply on that basis alone. However, employees of Belair or IFC who are independent members of a recognized group through one of Belair's Affinity Partners remain eligible to apply, provided all other Program criteria are met.*

Students must complete high school in 2026 and must be beginning post-secondary education in Canada in the fall of 2026 or CEGEP (if living in the province of Québec).

Applications for the Scholarship Program will be open starting April 30th, 2026. Completed application forms must be submitted by June 30th, 2026 and must include transcripts of the last three terms of available marks at the time of application.

For more information on applying, please see the online application form and Scholarship Program Guidelines to obtain full requirements and submission instructions, or please visit belairdirect.com/scholarship.